

# MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 C

Results as of: 10/31/2019

GMT:

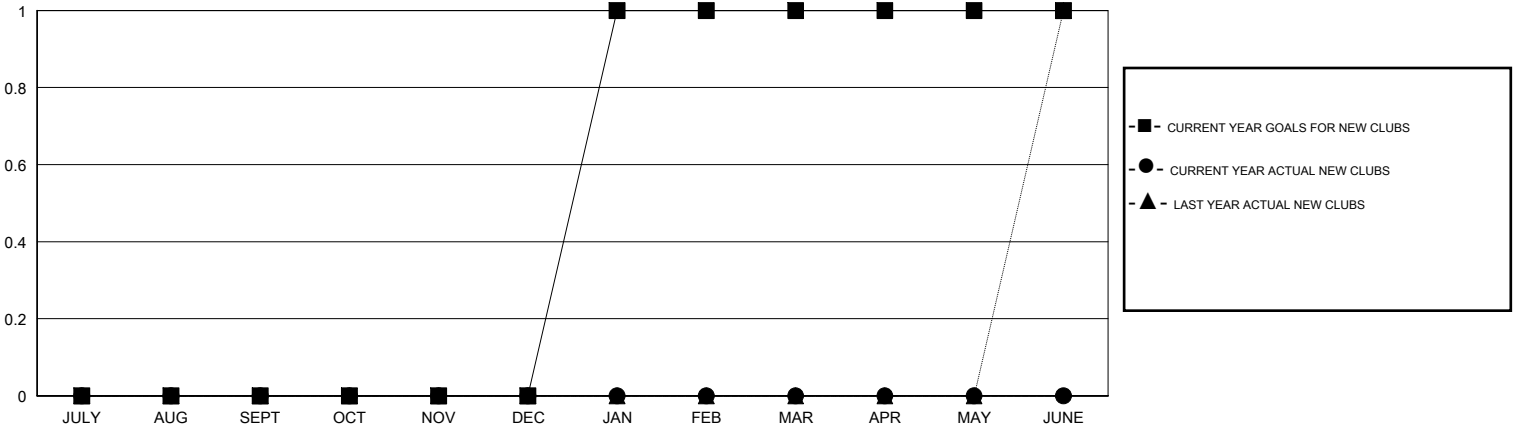
LOCATION ARIZONA

GMT CA

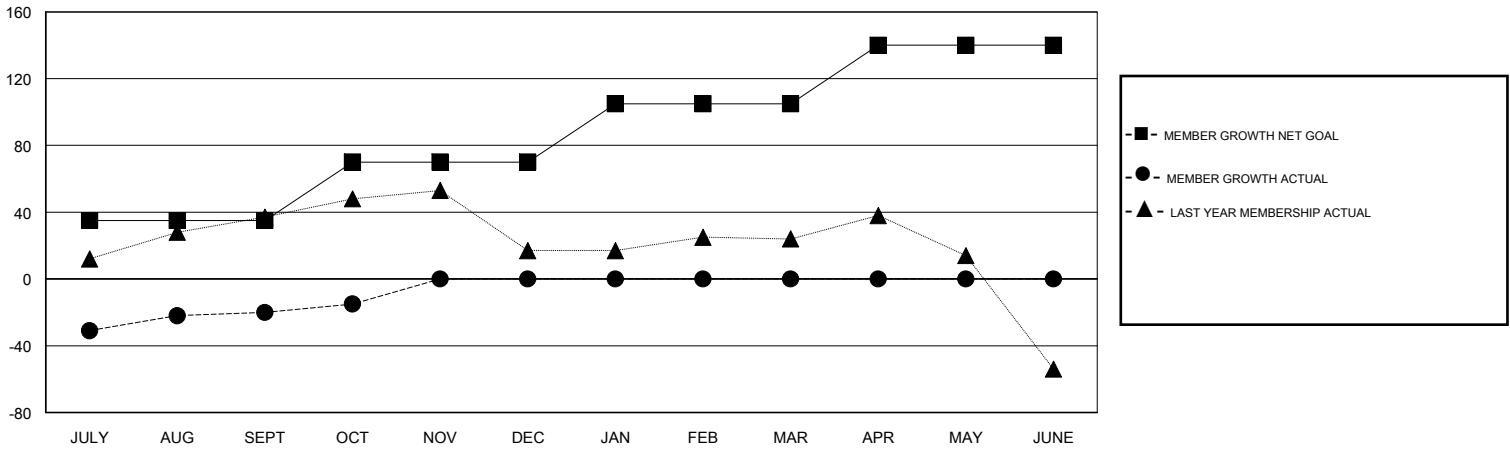
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2019-2020 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 3             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 35                     | 40                   | 59   |
| OCT/NOV/DEC           | 35                     | 13                   | 7  |
| JAN/FEB/MAR           | 35                     | 0                    | 0  |
| APR/MAY/JUNE          | 35                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                     |
|------------------------|---|-------------------------------------|
| DROPPED CLUBS: 3       | 15 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS                | <b>GENDER DISTRIBUTION</b>          |
|                        |   | MALE 639 (58.25%)                   |
|                        |   | FEMALE 458 (41.75%)                 |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 337       |
| DECEASED 7             |   | FAMILY MEMBERS PAYING HALF DUES 183 |
| CLUB CANCELLED 37      |   |                                     |
| OTHER 22               |   |                                     |
| <b>TOTAL 66</b>        |   |                                     |